

T.C. MORROW RANCH

FOURTH ANNUAL

Spring

Sale

SELLING 1059 HEAD

ALL ONE BRAND

TEXAS' LARGEST SOURCE

OF QUALITY F-1 CROSSBRED

HEIFERS and COWS

SATURDAY

1:00 P.M.

MARCH 18, 1978

PORT CITY STOCKYARDS

SEALY, TEXAS

ALL CATTLE WILL BE MOUTHD, BANGS

TESTED, TB TESTED, AND PREGNANCY TESTED.

50 F-1 Bradford Tiger Stripe Heifers, 18 to 24 Months Old

200 F-1 Bradford Tiger Stripe Springers, 18 to 24 Months Old

200 F-1 Bradford Tiger Stripe Heifers, 10 to 12 Months Old; Bangs, Leptospirosis, & Vibriosis Vaccinated

50 Crossbred Bradford Springers, 2 to 3 Years Old

100 Crossbred Bradford Springers, 3 to 4 Years Old

100 Crossbred Bradford Pairs, 2 to 3 Years Old

200 Crossbred Bradford Pairs, 3 to 4 Years Old

150 White Brahman Heifers, 12 to 18 Months Old; Bangs, Leptospirosis, & Vibriosis Vaccinated

3 Registered Red Brahman Bulls, 4 to 5 Years Old

6 Registered White Brahman Bulls, 4 to 5 Years Old

THE FINEST

REPLACEMENT

CATTLE OFFERED IN

TEXAS

MOVING? Please use form inside

paper and give full information.

Mailing list is run on Friday for following week.

LUNCH

11:30 A.M.

AT THE AUCTION

For Information Contact:

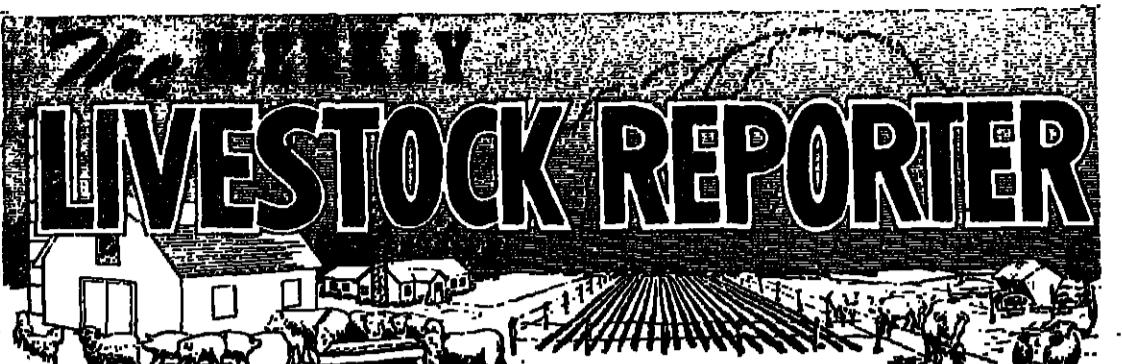
GENE WHITAKER

350 Houston Natural Gas Bldg.

HOUSTON, TEXAS 77002

713/658-8562

Seven States Reported Cattle on Feed March 1 Up 10%



82nd Year, No. 11

Fort Worth, Texas, March 16, 1978

Twenty-Eight Pages

Stuph & Thangs

TH' BIG PROBLIM TURNS OUT TO BE TAXES . . .

Th' other day we overheard a little old lady complain that she had come into some money, which she needed to invest. Her problem was that her financial advisers had been unable to tell her about a suitable "tax free" investment. In recent years it has been th' Name of th' Game to try to avoid th' Big Tax Bite with both individuals and businesses of all kinds. For instance, th' bone that stuck in th' throats of the Coal Miners on their recently rejected contract was not more money, which they were offered. Their complaint was that both coal operators and their own officers lost sight of what they wanted most — Tax Free Benefits in th' form of free medical care, increased pensions, and other thangs commonly called Fringe Benefits. As th' Wall Street Journal pointed out, If th' miners had to start pickin' up th' tab

(CONT. ON PAGE 20)

Sen. Talmadge Writes:

(The following column known as News and Views appeared in the National Western Stock Show on July 1, N. R. Petty, president of the 72-year old livestock exposition, announced this week, following a meeting of the Show's Executive Committee.

Sylvester is being advanced to the position, after serving as manager of the National Western Livestock Center since 1975, to succeed Willard Simms who retires July 1, after serving as general manager for 28 years. However, the Executive Committee elected Simms to the Board and retained him as Consultant to the Board

Petty reported.

The Show wants to use all of the experience and expertise that Simms has accumulated in his 28 years and he has agreed to be available about a fourth of his time for consultation and advice as well as being on hand as an advisor during the 1979 National Western, January 12-20, Petty reported.

Labeling in all cases is to relate meaningful information to the consumer. The common name for the product has been mechanically deboned meat. It has been used for over two decades in regard to fish, nearly as long for chicken and has extensive use in red meat. The report on the health and safety of mechanically deboned meat has several bibliographic citations, that suggest that MDM is a common term. I would further point out that there was extensive publicity and use of the term "mechanically deboned meat" as a result of the injunctions against the Department's interim regulation. Clearly, there is a well-established use pattern for this term in the meat industry and by the public.

If you are concerned about the simple term "meat," I might suggest the alternative term of "mechanically deboned meat food." The product is going to have specific specifications and standards. I think this terminology would give better information and limit negative connotations and focus upon the major component of the product. The term "tissue from ground bone" emphasizes the major part that is bone rather than the 97% of the product that is definitely not bone. Clearly, this is misleading.

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Placements During February 11% Above Last Year, February Marketings Up 6%, New Record High for That Month

Washington, Mar. 14, (USDA) — Cattle and Calves on feed March 1 for slaughter market in the seven states reporting monthly estimated totaled 8,276,000 head, 10 percent more than a year ago and 2 percent higher than March 1, 1976, according to the Crop Reporting Board. Marketings of fed cattle during February totaled 1,886,000 a record high for the month, 6 percent above last year and 9 percent greater than 1976.

Placements of Cattle and Calves on feed in the 7 states during February totaled 1,509,000 a record high for the Month, 11 percent more than last year and 7 percent greater than February 1976. Net placements of 1,329,000 are 6 percent more than last year and 9 percent higher than 1976. Other disappearance totaled 181,000 compared with 112,000 in February 1977 and 118,000 in 1976.

Fed Cattle Higher at Most Markets, Hogs Sharply Up as Supply Smaller

Around the major terminal markets Monday, the cattle run was a little larger than a week ago, but with a couple of exceptions, rates were higher on steers and heifers. Slaughter cows and bulls were firm to sharply higher by as much as \$1 to \$2.50 and \$6 in pieces. Virtually all markets reported muddy cattle were again a problem in the trading. Hog receipts were near 10,000 short of last Monday and rates were sharply higher. Price trends, quotations on choice and prime steers and heifers and the mixed good and choice grades and on U.S. 1-3 hogs weighing mostly 200 to 270 pounds included:

Omaha fed cattle 25-50¢ higher at 47.00-49.00. Peoria fed cattle 50-100 higher. Steers 47.00-50.00 and 44.50-48.00; heifers 44.50-48.00. Hogs 50¢ higher at 47.00-49.25. Sioux Falls steers steady to 25¢ lower, heifers steady. Steers 45.75-47.75 and 44.50-46.00; heifers 44.00-45.00 and 42.00-44.00. Hogs 75-100 higher at 48.00-49.25. St. Paul fed cattle steady. Steers 46.00-48.00 and 45.50-46.50; heifers 44.00-45.00 and 42.50-44.00. Hogs 50-100 higher at 47.00-49.25. Sioux Falls steers steady to 25¢ lower, heifers steady. Steers 45.75-47.75 and 44.50-46.00; heifers 44.00-45.00 and 42.00-44.00. Hogs 75-100 higher at 48.00-49.25. St. Louis steers 1.50-2.00 higher, heifers 1.00-2.00 higher. Steers 47.00-49.00 and 45.00-47.50; heifers 43.00-46.50 and 42.00-43.50. Hogs 50-100 higher at 47.50-49.75. St. Joseph fed cattle 1.25-1.75 higher. Steers 46.00-48.50 and 44.50-48.50. Hogs 1.25-1.75 higher at 48.00-49.75. Kansas City fed cattle 1.00 higher. Steers 46.00-48.00 and 45.00-46.00; heifers 44.00-46.00 and 42.00-44.00. Hogs 2.00 higher at 47.50-49.50.

Feeders \$1-\$5 Higher, Hogs Sold Steady At Fort Worth

Fort Worth, Mar. 18 (F.S.) — Receipts 2,000. Slaughter cows firm to 1.00 higher. Slaughter bulls steady. Slaughter calves not established in view of increase in heifer prices. Feeder steers and heifers 1.00-2.00 higher. Steer and heifer calves 3.00-4.00 higher, instances 5.00 higher on thin steers from 300-350 lbs. Demand good. Trading very active. Slaughter Cows High dressing cutter and utility 1-3 38.00-38.80 cutter 30.00-34.00; canner and low cutter 27.00-30.00. Buller Yield grade 1 1100-1700 lbs. 39.00-41.00. Feeder Steers Choice 250-400 lbs. 62.00-67.00; thin high choice 300-350 lbs. 67.50-72.50, part load 754 lbs. 64.50. Few thin choice 300-400 lbs. 61.00-63.75, 400-500 lbs. 66.50-69.75, 500-600 lbs. 68.75-68.25, 600-700 lbs. 62.00-64.75, part load 605 lbs. 65.25, 700-800 lbs. 51.75-53.75, 800-900 lbs. 49.50-51.00, part load 1080 lbs. 48.00. Mixed good and choice, including Bulls, 400-500 lbs. 51.50-56.00; 600-700 lbs. 48.00-51.75. Few lots good 275-300 lbs. Holsteins 42.50-43.25, 650-650 lbs. Holsteins 41.50-43.75. (CONT. ON PAGE 2)

Line 1 and Royal Saint Performance Explosion

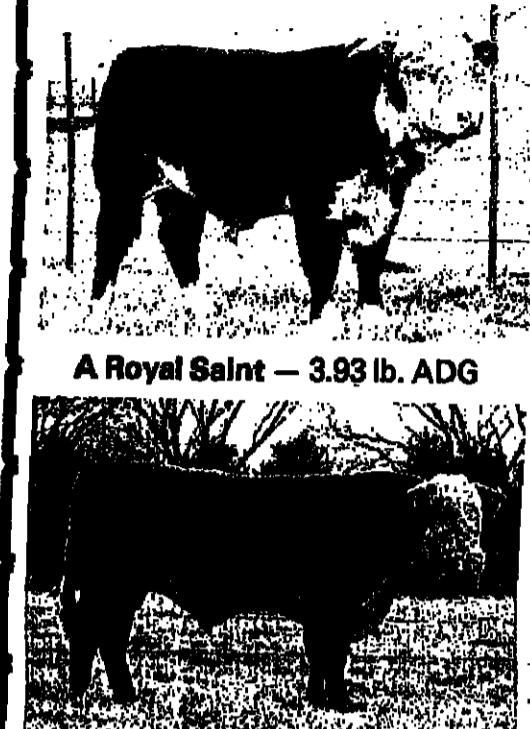
At Lawton, April 5

Lawton, Okla. — The Line 1 and Royal Saint Hereford Performance

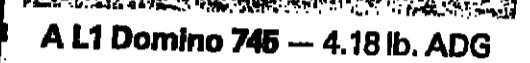
will be held Wednesday, April 5, 1978. Sale time is 1:00 p.m. at the ranch 14 miles north of Lawton, Oklahoma on U.S. Hwy. 62 and 281. Selling will be 40 Hereford bulls, 15 heifers and 15 open heifers. Royal Saint and L1 Domino 745 influence will be heavy in this sale. Twelve sons of these two Hereford bulls had an A.D.G. of 4.02 lbs. in the OSU Bull Test.

For information on this offering contact Fred Ferrell Farms, Rt. 1, Box 122, Elgin, Oklahoma 73638. Fred Ferrell 405/688-2221.

Classifieds Sell Everywhere



A Royal Saint — 3.93 lb. ADG



A L1 Domino 745 — 4.18 lb. ADG

FRED FERRELL FARMS

FRED FERRELL
405/688-3468

DAVID DEW
405/688-2221

Route 1 Box 122

Elgin, Oklahoma 73638

LINE 1 and ROYAL SAINT Hereford Performance EXPLOSION

Wednesday, APRIL 5

Sale Time — 1 P.M. — At the ranch 14 miles north of Lawton on U.S. Highway 62 and 281.

PLAN TO ATTEND
OSU BULL TEST SALE — APRIL 3
We will be represented.

SELLING:

- 40 BULLS
- 20 FIRST CALF HEIFER PAIRS
- 15 BRED HEIFERS
- 15 OPEN HEIFERS



A Royal Saint — 3.96 lb. ADG



A Royal Saint — 4.14 lb. ADG

OSU BULL TEST

- High Indexing Group • High Indexing Individual • High Weight Per Day of Age • High Yearling Weight
- Two of the Tallest Bulls on Test Measured at the Hip.

ALL ROYAL SAINTS AMERICAN BEEF CATTLE EVALUATION CENTER

4.02 lbs. ADG. A station record set by a pen of 12 sons of the Royal Saint & L1 Domino 745.

"45 BLACKS" 70 Steer Calves

Birth Dates from July to November, 1977

Simmental X Angus
Chianina X Angus
Maine-Anjou X Angus
Limousin X Angus
Beef Friesian X Angus
Morganian X Angus
Chianina X Limousin X Angus

Angus
Red Angus
Akona
Angus X Shorthorn
Hereford
Simmental X Hereford
Simmental X Chianina X Angus

Consignors:

STALLINGS SIMMENTAL RANCH HOMERDON STALLINGS KENERIC, OKLA.

BOB SMITH & ROYCE TRIMBLE
MILBURN, OKLA.

TAIL-N RANCH
MURRAY CORBIN & SON
CONNERVILLE, OKLA.

FERRIS RANCH
GLEN FERRIS
CONNERVILLE, OKLA.

MC KOWN & SON LIMOUSIN
REX McDOWELL, Mgr.
ARDMORE, OKLA.

BUDRICK FARMS
ROY McDOWELL, Mgr.
MANNSVILLE, OKLA.

TEX-ANN SIMMENTAL
JIM NEWSOM
MADILL, OKLA.

Plus... 10 Show Heifer Prospects

3/4 Simmental
Black Maine-Anjou
Black Chianina

For More Information Contact Any of the Consignors or:

JIM NEWSOM

SALE MANAGER
405/796-2862

Heifers and 15 open heifers. Royal Saint and L1 Domino 745 influence will be heavy in this sale. Twelve sons of these two Hereford bulls had an A.D.G. of 4.02 lbs. in the OSU Bull Test.

For information on this offering contact Fred Ferrell Farms, Rt. 1, Box 122, Elgin, Oklahoma 73638. Fred Ferrell 405/688-2221.

American Beef Cattle Evaluation Center. Royal Saint progeny has also proven outstanding in the OSU Bull Test.

For information on this offering contact Fred Ferrell Farms, Rt. 1, Box 122, Elgin, Oklahoma 73638. Fred Ferrell 405/688-2221.

March 16, 1978

WEEKLY LIVESTOCK REPORTER

Page 5

Richmond Hales Angus Herd Set For Complete Disposal, April 11-12

Canyon, Texas — A Complete Dispersal of the Richmond Hales Pioneer Performance Angus Herd will be held at the ranch near Canyon, Texas, April 11 and 12, 1978. This "fence to fence" sale will feature many dams of show champion cattle that have been shown successfully. The offering includes 150 cows with calves including 60 fall calves and the balance spring calves. Many of the fall calves are

make good 4-H and FFA projects, or they will make outstanding replacement heifers. Most of these heifers are from 11 of Montana's outstanding Angus herds. Free delivery is available anywhere in the State of Texas on this offering.

Auctioneer will be Kenneth Gregg. The sale is co-sponsored by the Texas Angus Association, 109 Livestock Exchange Bldg., Fort Worth, Texas 76108. For information contact Mr. and Mrs. J. V. Heyser, Route 2, Cisco, Texas 76437, 817/42-1278.

excellent show prospects. Also selling will be 60 bred heifers and 40 open heifers.

This offering is a blending of the best performance pedigree, Emulous and Earl Marshalls.

Sale manager will be Pat O'Bryan, Rt. 2, Tattle, Oklahoma, 405/392-4317 or 405/392-4314. Information is available from Richmond Hales, Rt. 2, Box 104, Canyon, Texas 79015, 806/488-2471.

Need Rolling Wire? —
Read The Classifieds

Texas Yorkshire Breeders SPRING SHOW and SALE

SATURDAY, APRIL 1, 1978

SHOW 9:30 A.M.
SALE 1:00 P.M.

NOLAN COUNTY COLISEUM

SWEETWATER, TEXAS

Service Age Bulls, Open and Brad Gilts

From America's Top Bloodlines

FOR INFORMATION AND CATALOG

GWYN WINDHAM

Route 4, Athens, Texas 75751, Phone 214/676-1665

Solid, practical research proves again: Angus are the world's most efficient cattle.

You, as a beef producer, want facts—accurate and credible facts—for making sound breeding and herd-improving decisions, to make your herd more profitable.

Research data reported on 2,368 calves at the U.S. Meat Research Center show: "Straight-bred Angus dams averaged 3.9 days shorter gestation than Herefords"—"had fewer difficult births"—"calves weighed 18 more pounds in 200 days."

Thunder Valley Angus of Heford, Texas had the high gaining bull with a 4.42 A.D.G. He is sired by PRO.

Blackhawk Angus of Amarillo, Texas had the 2nd high gaining bull with a 4.36 A.D.G. He is sired by Arrowhead Emulous.

A. F. Flint & Sons of Bard, New Mexico has the high gaining Sire Group on 4 sons of Flints D 47 Desert Prince 2122 with a 3.67 A.D.G.

Hinkson & Lust Angus of Lazbuddle, Texas have the 2nd high gaining Sire Group on 3 sons of Hinksonite 75135 with a 3.60 A.D.G.

Richmond Hales of Canyon, Texas had the high weight per day of age bull with an excellent 3.41 W.D.A.

Worth Jones of Happy, Texas had the high weight per day of age Sire Group on 3 sons of Reeds Emulous Bluebird 807 with a 2.95 W.D.A.

The 112 day weight will be taken on February 18, 1978 with our Sale slated for Thursday March 30, 1978 at 1:00 P.M.

Garney To Host Oklahoma Junior Angus Field Day

Garney Cattle Company, Afton, Okla., will host the 1978 Oklahoma Junior Angus Association Field Day on Saturday, April 29. The event promises to be a fast-moving, educational experience for young Angus enthusiasts.

Registration will begin at 8 a.m. at the Garney ranch, and the program will begin with a type and performance evaluation discussion at 9:30. A junior judging contest will complete the morning activities, followed by a complimentary bar-b-que lunch. The afternoon program will feature a fitting and showmanship demonstration, plus a panel discussion on A.I. Herd Management.

The day will conclude with official placings, results and awards, plus a tour of the Garney herd.

New Mexico Directs

Clovis, Mar. 10 (USDA) — Slaughter steers and heifers 1.00 higher. Steers 1,300+ mostly choice 900-1,100 lbs. 2-4,45,50-46,75+ early; mixed good and choice 900-1,150 lbs. 45,00-46,50. Heifers 1,900+ mostly choice 800-950 lbs. 2-3,4,40-44,50+ mixed good and choice 700-1,000 lbs. 48,00-44,00+ good 1,075-1,150 lbs. heiferettes 38,50-41,00+ good 500-800 lbs. 42,00-44,50+ good. Cattle 2000+ good mostly choice 300-525 lbs. steer 62,50.

Why guess? Base your decisions on facts, not fantasy. Start a purebred or commercial Angus herd—"for faster re-breeding"—"fewer calving troubles"—"more calves weaned that weigh more."

Many progressive Angus breeders have accurate Angus Herd Improvement Records (AHIR) to help you select proven and productive foundation stock that will be more efficient—more profitable for you.

Isn't that what you're in business for—money? Remember, research proves "there's more profit with Angus!"

American Angus Association
3201 Frederick Blvd., St. Joseph, MO 64501

ANGUS

Shorthorn Dispersal Set For April 3

Yukon, Okla. — The 7 T's Polled Shorthorn Complete Dispersion is set for Monday, April 3, 1978. Sale time is 12:00 noon at the farm at Yukon, Okla.

Selling will be 105 lots including the foundation cows that have made the Seven T's Shorthorn herd one of the leading herds of the breed. Featured in the sale will be members of the show string that has been shown throughout the fall and winter show circuit.

For information and catalogs contact the sale management, Cagwin Cattle Services, Inc., P. O. Box 156, Virginia, Illinois 62691, 217/452-3232, Don Cagwin, 217/452-7520, or Darryl Rahn 217/452-3232.

DeQuincy Livestock

DeQuincy, La. — Mar. 11, Cattle receipts 388. Dairy calves 20.00. Beef calves 35.00-45.00, light under 160 lbs. 80.00-72.00, gos 24.28.

Complete Dispersion MONDAY APRIL 3, 1978 AT THE FARM YUKON, OKLAHOMA 12 NOON

SELLING 105 LOTS

Included will be the foundation cows that have made our herd a leader in the industry.

FEATURING

the members of our show herd which is being campaigned throughout the fall and winter season.

- Our show herd has been the most successful in the South and Southwest over the past ten years.
- The 1977 Polled Congress was a show window for our herd. We exhibited the best three head and had the highest average of any consignor.
- Our past history would indicate that the cattle offered in this sale will continue to produce Champions, Top sellers, and Replacement animals for their new owners.

Just one of our many winning groups during the past decade. Note their uniformity and modern type.

Change of address information from
CAGWIN CATTLE SERVICES INC.
P.O. Box 156 • Virginia, Illinois 62691

Office 217/452-3232

Don Cagwin
Home 217/452-7520

Darryl Rahn
Home 217/452-3337

Professional Sale Management and Private Treaty Sales

60.00-67.00, heifers 62.00-67.00, 276-375 lb. steers 55.00-68.00, heifers 51.00-55.00, 375-500 lb. good-choice steers 51.00-66.00, heifers 48.00-50.00, standard steers 50.00-53.00, heifers 47.00-49.00, 501-800 lb. good-choice steers 45.00-48.00, heifers 38.00-40.00, Standard steers 42.00-44.00, heifers 34.00-37.00, 876-800 lb. steers 39.00-42.00, heifers 37.00-40.00.

Slaughter cows, commercial 38.50-40.50, utility & cutter 34.50-38.50, shells 24.00-27.00. Stocker cows, good 36.00-38.00, common & medium 33.00-35.00. Cow-calf pairs, good 35.00-42.00, medium 32.00-36.00, common 27.00-30.00.

Bulls, commercial 42.00-44.00, utility 39.00-42.00, cutter 38.00-39.00.

Hog receipts 41. Choice barrows and gilts, 200-250 lbs. 48.00-52.00, 170-190 lbs. 48.00-53.00, medium barrows & gilts 44.00-47.00. Pig butcher, 75-135 lbs. 50.00-55.00.

Feeders, good 60.00-65.00, common & medium 46.00-55.00. Sows, 400 lbs. and down 38.00-39.00, 400 lbs. and up 34.00-37.00. Boars, 250 lbs and up, gos 24.28.

& Equipment Auctions Set For March 18

Bryan, Texas — The Brazos Valley Double Header Equipment Sales with a giant tool auction at 10:00 a.m. and a farm and ranch Equipment auction at 1:00 p.m. will be held March 18, 1978. The sale will be held at the Britten Trust Ranch located 5 miles northwest of Bryan, Texas on FM 1687 or Sandy Point Road. The sale will be held rain or shine in indoor facilities. Lunch will be available.

The tool auction will feature name brands including drill press, air compressor, wrenches, screw drivers, power saws, drills, grinders and much more.

The equipment auction will offer several tractors, plows, discs, bedders, cultivators, seeders, shredders, a 1973 Stakland, trailers, hay cutters, haybines, balers and much more. Also selling will be several lots of irrigation equipment, plus tee's, ell's, clamps and valves.

Miscellaneous farm equipment will include trucks, conveyors, au-

2nd OBI Charolais Tested Bull Sale Set For March 30

Stillwater, Okla. — The Second Oklahoma Beef Improvement Charolais Tested Bull Sale will be held March 30, 1978. Sale time is 1:00 p.m. in the new sale barn at the OSU Bull Test Station on Highway 51, 9 miles west of Stillwater.

Selling will be approximately 50 bulls that come off 140 day test on March 10. Consignors include Dan Valentine, Triple DDD Charolais,

Canada Coal Co., JC Ranch, Chickasaw, OBCO Ranch, J Ranch, Paul, Jim Price, Twelve Oaks, Rocking B Ranch, and Peter Tison.

Auctioneer will be George Morse.

For information contact Jerry Richardson, North American French Charolais Council, Rt. 1, Box 490k, Stillwater, Okla. 74074, 817/500-1266, or Dr. Dusty Rich, Test Supervisor, Oklahoma State University, 405/624-6091.

March 16, 1978 WEEKLY LIVESTOCK REPORTER Page 7

Charolais Bull Sale Stillwater, Okla March 30

Oklahoma Beef, Inc. Bull Test Station

Your "Opportunity of the Decade" to acquire the right Charolais bull, or bulls, to further advance your herd. 50 Tops

Yes, the 50 top-performing bulls out of the 76 currently on 140-day gain test...50 with gain, weight per day of age and other facts available to you sale day. Only the top-performing 70% sell.

Consider the herds consigning these bulls:

ABRAHAM CHAROLAI'S AMERICANA Y16 IDEAL CRESTOMERE ALGER DOMINIQUE ELEUTHERA INTERNATIONAL EVENTAIL E26 MR. VINHAR MR. VINHAR 42 MR. VINHAR JR. 2/PO4 NB ABRAHAM JR. 2/PO4 NB CRESTOMERE OCR RIVAILLANT POKER CLUB D01

RR ABRAHAM 4/F01 ROYAL RANGER 76 ANIQU 21A ULTRA SON II E117 URR ESQUIRE 254 USUEL E1 254 VAILLANT F16 VAILLANT JR E03 WASHITA

Production Line
Week End 3-11-78 3-12-78
Calf 465.9 448.0
Calf 11.0 11.8
Pork 266.0 272.0
Lamb 5.8 6.5
Total 782.7 782.8
Slaughter (Head)
Cattle 770,000 785,000
Calves 99,000 102,000
Hogs 1,586,000 1,692,000
Sheep 104,000 121,000
Average Weights

BILL ARLITT, San Antonio, TX CANADA COAL CO., Morehead, KY CHARLES FISHER, JR., Topeka, KS 5-K RANCH, Seminole, OK J-BAR T RANCH, Oklahoma City, OK JCRANCHES, Kansas City, MO LABAR CHAROLAIS, Harlingen, TX OBCO RANCH, Odessa, TX WOJO PAUL, Seminole, TX JIM PRICE, Eufaula, OK ROCKING B RANCH, Athens, TX PETER THOMSON, Wills Point, TX TRIPLE D CHAROLAIS, Medina, OH 12 OAKS RANCH, Enid, OK DAN VALENTINE, Whiteface, TX 21 RANCH, Chickasha, OK

Make your plans now to be at OKLAHOMA BEEF, MARCH 30. Located on Highway 51, 5 miles west of Stillwater. Test ends March 10. Stop by any time to study these bulls and their performance.

Sale managed by:

Jerry Richardson

Executive Vice President

Rt. 1, Box 490k

Denton, Texas 76301

Phone 817/566-1256

North American French Charolais Council

Dusty Rich
Test Supervisor
105 Animal Science Dept.
Oklahoma State University
Stillwater, Okla. 74074
Phone 405/624-5062

Brazos Valley

DOUBLE HEADER 2 BIG EVENTS

Equipment Sales

DOUBLE HEADER

Giant Tool Auction (New Hand & Power Tools)
10:00 A.M. MARCH 18, 1978 BRYAN, TEXAS

1:00 P.M. DOUBLE HEADER

Equipment Sale — Equipment from Farmers and Ranchers of Brazos Valley Area. Many items are in super condition with many years of farm use remaining. Featuring the Following:

TRACTORS

JD 7020 cab/air
CASE 2470 4-wheel drive - cab/sir
3 JD 4020
2 JD 4000
JD 88 Cotton Picker
JD 3020
JD 1066 Turbo Charge
IH 1466 4-wheel drive, duals, cab
IH 866
MINNEAPOLIS MOLINE 445

Total Sales

Froster Fork Belles:

Mar. 88.50 81.49

May 88.50 81.70

July 88.50 81.07

Aug. 81.27 79.27

Sept. 78.75

Oct. 72.25

Nov. 72.50

July 72.25

Total Sales

30' B' 40'

48' P' 30'

14' 7" 30'

12' 6" 30'

18' 4" 30'

Tee, Ell, Clempa

Valves

HAY & PASTURE EQUIPMENT

JD 17 Shank Chisel Plow, Pull type

OLIVER Disc 206, pull type

ANCO Disc 12 ft.

BARRINGTON 4-row bed conditioner

JD 23 Beeder Bar, 4-row, 3 point hook

JD 23 Beeder Bar, 4-row, 3 point hook

TRAILERLINE 3-point disc, like new

BUSHCRAFT offset disc

JOHNSON (Cleco) 11 row 36" folding

baler

W/D Shanks and Sweeps

W4" Gauge wheels (75-15) and

150 bales of hay, 1972 self propelled

Our Girl Friday . . .

By ANN SYLER

The next big Brangus event will take place on April 8th — the Sale of Stars at Brand's Brangus Ranch, Round Top, Texas. Judy and Ludwig Brand, two of the breed's most active and enthusiastic supporters, always select a top set of cattle to present to their buyers and this year they have outdone themselves! The open heifers are particularly super! Many are daughters of Superstar — Lone Star, Round Top, Texas. Judy and Ludwig Brand, two of the breed's most active and enthusiastic supporters, always select a top set of cattle to present to their buyers and this year they have outdone themselves! The open heifers

you there.

By the time you read this, everyone will be heading home from the International Brangus Convention in Tucson — a report on that next month. An ole' Aggie classmate of Matt's is heading up the program — Bobby Rankin (now Dr. Rankin), who is currently in Chihuahua, Mexico conducting a research and teaching program in animal breeding, and who hails from Wills Point, Texas. All we can be sure that all present will have stars in their eyes before the day is over. Each and every buyer will be presented with a custom designed



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A BRANGUS COW WILL

- ★ Breed at 15 Months
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Multiply Your Dollars With Brangus Cattle
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OWEN BROS. STOCK FARM
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Res. 816/623-3273

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Mt. Vernon, Texas 75457
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Cookeville, Texas 76558
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Res. 214/219-2195

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Rocky Doc, Tom Tom 34/3, Able
Selling 80 Females

Starlets by SuperStar, Daughters of Gabrielle 17/3
Rocky Doc, Tom Tom 34/3, Able

you enter Wills Point saying "HOME OF BOBBY RANKIN" - but to date they haven't done it! (Hope there is a reader of this column from that fair city who will spearhead the drive!) There isn't too much more that can be said about the winter that this nation has experienced — and, while I look out today at our springlike day and see even a couple of jonquils blooming, I know that some parts of the country are still having snow and sleet! The only thing that remains at this time to say is: MARK YOUR CALENDARS that the Royal Land & Cattle Company's Annual Production Sale has been postponed from April 15th to May 6. This is due to this horrendous winter — and Mike Condit advises that he cannot get his cattle in the good shape that would be fair to you, his customers, so for this reason he will just put it off for a little while. If we have the date definitely set before this goes to press I'll add it at the bottom of this — otherwise, just check this and other publications within the next few weeks for the date.

By the time you read this, everyone will be heading home from the International Brangus Convention in Tucson — a report on that next month. An ole' Aggie classmate of Matt's is heading up the program — Bobby Rankin (now Dr. Rankin), who is currently in Chihuahua, Mexico conducting a research and teaching program in animal breeding, and who hails from Wills Point, Texas. All we can be sure that all present will have stars in their eyes before the day is over. Each and every buyer will be presented with a custom designed

selling and second top of the sale Brangus, \$1400.00 and \$1200.00 a good set of Brangus bulls topped California with an average of \$1600.00 on 14 head, which was \$21.00 above the average of the next breed. We don't have the figures as yet, yet know from what breeders have told us that the Brangus bulls topped averages again at the El Paso Sale Show All Breeds Bull Sale. So far this past month you can see that the Coast to Coast, and right across the middle, Brangus are doing fine!

There is a new item in this section concerning the award that Matt & I will be giving to the champion head at the Junior Show in Houston. We could not be there again this year to give it personally — we were in Newark at the bull sale — but I asked LeAnne Cawley (by the way, you read this she will be LeAnne Skinner), who presented the date for us to extend our regrets to us for not being there, but we were out trying to make ends meet back to the bank!

Again, see you at Round 7 at April 8th — and for those of us interested, this is also the week of the Washington County Horse Society's Tour of Horner in Brenham — you can attend the big Stars on Saturday and stay over the Tour on Sunday!

"There are a lot of diabetics and you are a diabetic, you should be on insulin. But you shouldn't put them on the country on it. The same thing is true with these other diseases. Let take the American Heart Association's guidelines, that a cholesterol level of 250 is high. These are people who should be treated, but everyone else." David Krichmar, Ph.D., The Wistar Institute.

The Indian Nations Brangus Breeders held their first annual "High Plains Bull Sale" at Newkirk, Oklahoma last week-end — the temperature was 8 degrees, but the sun was shining, the roads were clear and the 21 buyers from Oklahoma, Kansas and Texas who purchased Brangus bulls were most enthusiastic. Complete Sale Report elsewhere in this issue. The average was \$785.00 on 62 bulls and for the very first time in this area all concerned with Brangus — the bull sales even in times of stress are always far above average. For instance, in the recent past ten Brangus bulls consigned by Cam Blinco's Maywood Farms of Bardstown, Ky., topped the Dixie Range Bull Sale in Montgomery with a \$1,069.00 average, more than \$400 above the next breed. Both the top

and second top of the sale Brangus, \$1400.00 and \$1200.00 a good set of Brangus bulls topped California with an average of \$1600.00 on 14 head, which was \$21.00 above the average of the next breed. We don't have the figures as yet, yet know from what breeders have told us that the Brangus bulls topped averages again at the El Paso Sale Show All Breeds Bull Sale. So far this past month you can see that the Coast to Coast, and right across the middle, Brangus are doing fine!

The High selling Brangus bull was consigned by Edwin Burt, Anthony, Texas and brought \$1,550 from Bill Cloud 942 that topped the sale, going to Willow Springs Ranch, Burton, and Jim Eiler, Bryan, general manager of Granada Brangus, Marquez, at the Houston Livestock Show.

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NEWS about LIMOUSIN

Around The Limo Loop

By KEN HOLLOWAY and BRUCE BROOKS

February 25 proved to be an exciting evening for Limousin enthusiasts in Houston, the site for the annual Texas Limousin Association Sale. A large crowd was on hand to witness 44 lots fall under the gavel of Sonny Booth and Bruce Brooks for an encouraging average of \$2601. The Texas Limousin Association displayed an outstanding offering of cattle both purebred and percentage and the active bidding and \$11,056 total was proof positive.

Looking ahead into "spring" . . . we hope . . . several exciting Limousin events are upcoming. April 7 and 8, Wiggins Ranch Co. is marking a "first" in the Limousin breed and we certainly encourage you to mark those two days on your calendar for the WRC "Two-Day Limo-Sale", to be held at the Coyote Hills Ranch Division, Chattanooga, Okla. April 7, WRC will offer 87 bulls for your appraisal, 38 purebred bulls and 49 7/8% and 67% Limousin bulls. Buyers choices will be offered on 2 outstanding Gendarme fullblood sons as well as a choice on 2 Enterprise full blood sons. The evening of April 7, WRC will be your host at their "After-Before" Sale Party. April 8, 145 females will sell. Twenty-eight full bloods and 117 percentage females, many with calves at side. Again buyers choice will be offered on two tremendous fullblood cows, Hacienda dam of the \$56,000 Gibratlon and Etourdine the dam of Rousseau. . . What an opportunity! Another first for this exciting WRC weekend is the Junior Incentive Program. Many of the calves at side of their dams will be sold and sold separately, making them excellent club calf prospects. Darrell Wiggins is initiating a program designed to compensate any young junior who buys a calf, steer or heifer, in the sale and shows it to a win in a show from the county level to the national level. For further details on this program or

(CONT. ON PAGE 18)

Limousin Performance

Tested Bulls To Sell April 15 At Abilene

Abilene — The top 10 bulls in the Texas Limousin Association's current sale test at Abilene Christian University's Allen Farm near here had a gain range from 4.02 to 4.79 pounds per day through the first 84 days of the test.

This test will be climaxed by a

(CONT. ON PAGE 27)

WRC LIMOUSIN BULLS SELL APRIL 7 — 1:00 P.M.

Coyote Hills
Ranch
Chattanooga, Okla.



88 BULLS WILL SELL . . .

WRC bulls selling range from 100% to 75%, including 8 black percent bulls. The fullblood offering will include approximately 20 young herd sire prospects, sired by the most popular sires in the breed today. Approximately 88 percentage bulls will sell. These young bulls have been developed on the winter wheat pastures in Southwestern Oklahoma — they are stout, rugged and ready to work for you.

140 WRC LIMOUSIN FEMALES WILL SELL APRIL 8 at 12:00 NOON

AFTER & BEFORE SALE PARTY 7:00 P.M. APRIL 7, 1978

FOR INFORMATION CONTACT:



WIGGINS RANCH CO.

1415 Commerce Bldg., Houston, Texas 77002 Phone: 713/224-6601

HAPPY HILLS RANCH
Darrell & Nell Wiggins & Family
Rt. 3 Box 164 Cleveland, Tx. 77227
Ph: 713/592-8613

COYOTE HILLS RANCH
David Holloway
Rt. 2 Chillicothe, Okla. 74328
Ph: 405/977-2824

INTERNATIONAL FELDMAN
Herd de Lobo, 713/852-8430, Cleveland, Tx.



Ray Sims, left, Baird, and James Dyer, Fort Davis, owners of Dyer-Sims Limousins, are pictured at the Texas Limousin Association Sale at the Houston Livestock Show, where they bought the top selling bull, consigned by Deux Ams, Marfa, for \$10,000.

Also on tap for this spring will be a group of club calves. We hope one of the weekend dates will fit your schedule if you are in the market for an excellent club calf prospect.

March 20 — Sooner Select Club Calf Sale — Oklahoma City Jr. Livestock Show — Oklahoma City.

April 12 — All-American Club Calf Sale — Ft. Worth Stock Show, Ft. Worth.

April 16 — Coyote Hills Spring Sale — Club Calf Sale-Chattanooga, Okla.

May 7 — Oklahoma Select Club Calf Sale — Chattanooga, Okla.

We are very encouraged by the excitement and activity displayed in our great breed of cattle in recent months. Many production sales are scheduled throughout the country this spring which will feature many outstanding females and bulls. If you are in the market for replacement females or a herd sire we encourage you to consult the sale date columns and attend the sale in your area.

An "After-Before" Sale party

will be held at 7:00 p.m. April 7. For information and catalog on

this offering contact Wiggins Ranch Co., 1415 Commerce Bldg., Houston, Texas 77002, 713/224-6601, or Coyote Hills Ranch, David Holloway, Rt. 2, Chattanooga, Okla. 73528, 405/597-2824, or the sale management, American Cattle Services, Route 2, Chattanooga, Okla. 405/385-3006. (CONT. ON PAGE 18)



Camille and Willard Pfluger, Pluggerville, Texas, Limousin breeders and he's president of Texas Limousin Assn., are shown at the Limousin sale at the Houston Livestock Show.

Ken Holloway, left, sales manager of American Cattle Services, Inc., Chattanooga, Okla., Lewis Bigham, Aubrey, Texas, Bob Adams, Adams Limousin, Miami, Okla., and Auctioneer C. K. "Sonny" Booth, Miami, Okla., are pictured prior to the Texas Limousin Association sale which averaged \$2601 on 44 lots at the Houston Livestock Show.

Darrell and Nell Wiggins, Cleveland, owners of Wiggins Ranch Co. in Texas and Oklahoma, at the Limousin Sale at the Houston Livestock Show. Their Limousin production sale April 7 and 8 at Chattanooga, Okla., will be one of the highlights of the spring sale season.

South Texas Direct

San Antonio, Mar. 9 (F.S.) — Sirmed 5,750; Demand good, with feedlot inquiry. Marketing and replacements by a considerable amount. Several lots 25-35 percent higher.

Few slaughter steers 1000 lbs.

Higher. Slaughter heifers 1000 lbs.

higher. Some late sales 1000 lbs. higher. Steers: 215 head, with choice 2-8 near 1000 lbs. 400

**Percentage LIMOUSIN CATTLE
That Will
Perform For
YOU!**

**The JUDD BLEND OF
LIMOUSIN QUALITY
starts with PROPER MATINGS
of SUPERIOR HERD Sires**

**FOR
SALE
Bred 1/4 Heifers
Fall 1/2 Heifers**

**STOP BY AND LOOK
AT OUR
LIMOUSIN HERD**

**Cecil Judd
Rt. 1, Kenedy, Oklahoma
Ph. 405/367-2705**

**BINGHAM
LIMOUSIN
RANCH**

**DEDICATED TO PRODUCING
7/8 & 5/16 DOMESTIC
Pureblood Limousin Cattle**

**To satisfy the Demands of
the Purebred &
Commercial Breeder**

**We welcome your in-
spection of our Do-
mestic Purebloods**

**"Our Profit Is Through
Your Profit."**

**SOURCE
OF
SEEDSTOCK**

THINKING

BLACK THOUGHTS!

HOW ABOUT —

- 1 Pureblood Bull By Eclair
- 2 Purebred Heifers Yearlings
- 5 7/8 Cows — Bred
- 5 7/8 Heifers — 18 Months Old
- 5 3/4 Cows — Bred
- 4 7/8 Bulls

**ALL OF THESE
TOP QUALITY
TEX STAR
AND
TEX RANGER
BLACK
LIMOUSIN
WILL BE IN ONE
MAY 13 SALE**

FLOYD AND POLLY McGOWAN
At the Ranch — New Braunfels, Texas — Allen Aratian, Manager
Phone: 512/625-7048 or
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Mailing Address:
Floyd McGowen
630 GPM North Tower
San Antonio, Texas 78216
Phone: 512/224-1771

**Dyer-Sims Club
Calf Sale**

(CONT. FROM PAGE 18)

Jim Davis, Box 428, Sierra Blanca, Tx.
79544-2024, Dyer-Sims, Rt. 1, Box 428,
Marfa, Tx. 79843-3400, or Ray Sims,
Box 202, Baird, Tx. 76434-1171.

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March 16, 1978 WEEKLY LIVESTOCK REPORTER Page 13

Plan To Attend The

BRUSHY CREEK

LIMOUSIN SALE

MARCH 25, 1978 1:00 P.M.

SATURDAY

WAXAHACHIE, TEXAS

THE OFFERING

1. Purebred Females

2. Fullblood Recipients

2 7/8 Cows with 15/16 Bull Calves and 1/2 Heifers

1 7/8 Cows with 15/16 Bull Calves and 1/2 Heifers

60 Bred 5/8 Cows — Many are halfbloods and will have calves by sale date

2 1/2 Blood Cows

1 1/2 Blood Calves

1 1/2 Blood Heifers

1 1/2 Blood Bull Calves

1 1/2 Blood Heifer Calves

1 1/2 Blood Bull Calves

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1 1/2 Blood Heifer Calves

SANTA GERTRUDIS NEWS

The Santa Circuit

By BUDDY SMITH

The Santa Gertrudis activities in Houston were a big success this year. Breeders from all over the United States and Latin America showed up for the Annual Meeting and the "How To Sessions."

287 head of show cattle paraded in front of a full grandstand and the watchful eye of judge Hank Grant.

(CONT. ON PAGE 17)

ONE COW! ONE CALF! ONE YEAR! (or less)



The Santa Gertrudis mama cow — a female with superior mothering ability.

A mama cow with the ability to produce more than enough milk to wean a heavy, healthy calf.

And with the fertility to rebreed quickly to raise another calf the next year and every year of her long productive life — longevity combined with a superior genetic factory.

And that's what it takes to make money in the cattle business today.

SANTA GERTRUDIS, THE PROFITABLE BREED DEVELOPED BY CATTLEMEN FOR A REASON

**SANTA
GERTRUDIS
BREEDERS
INTERNATIONAL**

Mayfair Ranch Sets
Bluebonnet F1 Sale
At Brenham, Apr. 22

Brenham, Texas — The Mayfair Ranch 2nd Annual Bluebonnet F-1 Production Sale will be held Saturday, April 22, 1978. Sale time is 12:30 p.m. at the Brenham Livestock Commission Co. at Brenham, Texas.

Selling will be 450 females, calves, heifers, and bulls, and selling in groups. The offering includes 100 Brahman x Herefords, ready to breed, 90 Santa Gertrudis x B x HFI Cows, 4 years old and bred to Santa Gertrudis bulls, and 250 Santa Gertrudis x B x HFI, ready to breed. This group is eligible for grading up program in Santa Gertrudis International. All heifers are dehorned. Cattle may be seen at the ranch at any time.

Mayfair Ranch has maintained a herd of top Santa Gertrudis cattle for many years, and is a top producer of F1 cattle.

Owner is George Butler. For information contact Jim Theeck, (CONT. ON PAGE 16)

(CONT. ON PAGE 16)

Page 14 WEEKLY LIVESTOCK REPORTER

Los Amigos Santa
Gertrudis Sale

March 31 at Alice

Alice, Texas — John Martin Ranches, Alice, and Los Jaboncillos Ranch, Fremont, will host their Los Amigos Santa Gertrudis Sale March 31 beginning at 1 p.m. in the South Texas Auction Company on Highway 281 south of Alice.

Selling will be 100 bulls and females including some of the best animals from the two herds. Each herd will contribute 10 bulls, 20 open heifers and 20 bred heifers to the sale offering.

Gerald Bowie, West Point, Ga., will be the auctioneer.

Everyone is invited to visit the two ranches and see the sale cattle prior to the sale.

The John Martin Ranches are a charter member of Santa Gertrudis Breeders International, herd No. 4; and Los Jaboncillos Ranch is charter member of SGBI No. 196.

Further information is available

(CONT. ON PAGE 16)

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Dan Talbot, Jr. Named
SGBI Field Director

March 16, 1978

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Buddy Smith, left, of Santa Services, Huntsville, sale manager, and Gerald Bowie, West Point, Ga., auctioneer, are welcoming Santa Gertrudis breeders to the Mid-Coast association's Super Sale at the Houston Livestock Show Feb. 26.

Jim Theeck, manager of Mayfair Ranch, Brenham, addressed the Santa Gertrudis Breeders International "How-To Workshop" Feb. 23 at the Astroworld Hotel during the Houston Livestock Show.

MRS. D. G. TALBOT, SR.
AND DANIEL G. TALBOT, JR.

Daniel G. Talbot, Jr., of Aledo, has been named as field director for the Santa Gertrudis Breeders International, following a recent meeting of the Breed Improvement Committee of SGBI.

Talbot has a degree from the University of Texas and is a graduate of the Texas Christian University Ranch Management Program.

Starting at 8 a.m., the Santa Gertrudis Breeders International's Breed Improvement Committee will select animals to demonstrate the breed characteristics. Topics that will be discussed include masculinity, femininity, size for age, structural soundness, breed character, and ring procedure.

Following this discussion, classes containing four animals each will be displayed in normal ring procedure. All current and prospective Santa Gertrudis judges will be required to judge the classes. Their placings will be done by secret ballot. At the end of the conference, scores will be totaled and the participants will be notified of acceptance or rejection to the SGBI Approved Judges List for 1978-79.

All previously approved judges, in addition to prospective judges, interested breeders, and all county agents and vocational agriculture teachers are urged to attend. The conference is designed with two objectives: 1. A learning experience for attending breeders. 2. A time for approving judges to judge the SGBI Approved Santa Gertrudis Shows.

(CONT. ON PAGE 27)

SGBI Annual Meeting Reported, Officers Re-Elected

Houston — Santa Gertrudis Breeders International held its 2nd Annual Meeting on Feb. 24 at the Astroworld Hotel in Houston, Texas. With a high representation of breeders from 18 different states, Guatemala, and Mexico, the meeting was termed a success.

Four new members were added to the SGBI Board of Directors. They include: Carl Schuster of San Juan, Texas who replaced his late brother Frank.

(CONT. ON PAGE 16)

Santa Gertrudis Days In Tulsa With School, Sale, Set May 11-12

Tulsa, Okla. — Two big Santa Gertrudis Days are set for May 11-12 at the Tulsa Cow Palace in Tulsa, Oklahoma. On the agenda for Thursday, May 11 will be the College of Santa Gertrudis Knowledge featuring information on beef production, merchandising and the future and Santa Gertrudis.

The Santa Gertrudis "Opportunity Sale" is set for Friday, May 12. The Santa Gertrudis Cattle in this sale comes from Col.

(CONT. ON PAGE 10)



SANTA GERTRUDIS CATTLE

FOR SALE
At the Ranch... 20 Month
Old Heifers and Coming
2 Year Old Bulls.

DOUBLE CIRCLE RANCH
RICHARD & JUDY HOOD
Route 6 - Box NB 57
Franklin, Texas 77855
713/625-3500

Charter
Member
Of SGBI
Herd #4

March 16, 1978

WEEKLY LIVESTOCK REPORTER

Page 15

Dan Talbot, Jr. Named
SGBI Field Director

March 16, 1978

WEEKLY LIVESTOCK REPORTER

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SEmen Bank Program

SANTA GERTRUDIS BREEDERS INTERNATIONAL

P. O. Box 1257, Kingville, Texas 78363

Objective: Make available to colleges, universities, and state and federal research installations (within the realm of SGBI, both domestic and foreign), top quality semen from outstanding progeny proven sires, to be used as a promotional tool for the entire breed.

Donation Procedure: A breeder will notify SGBI of his desire to donate semen. A date will be set for the visual inspection of the bull and his semen will be returned to the

breeder. Should a question arise as to the quality of the semen, then it would be left up to the discretion of the Semen Bank Committee to authorize tests by another certified laboratory. Copies of all correspondence between the donor and the semen laboratory will be made available to SGBI.

Qualifications of Sires Nominated: 1. The quality of sires accepted in the Semen Bank must fall in the "Desirable" category of the Standard of Excellence. Each individual bull must be inspected by a member of the

(CONT. ON PAGE 18)

SANTA GERTRUDIS

LOOKING FOR

9- HIGH QUALITY

SANTA GERTRUDIS BULLS?

We have at all times a large selection of Purebred Santa Gertrudis bulls for sale that will add pounds to your calf crop and size to your breeding herd. There is a bull at Nine Bar to fit your every need.



We Have Them!

Visitors Always Welcome

NINE BAR RANCH

Rt. 1, Box 50 Cypress, Texas 77429

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Phone 713/373-0638 Phone 713/373-1037
RANCH LOCATION ON HIGHWAY 280...3 MILES WEST OF CYPRESS, TEXAS

Santa Gertrudis LOS AMIGOS SALE

MARCH 31, 1978 1 P.M.

ALICE, TEXAS

AT THE SOUTH TEXAS AUCTION COMPANY
HIGHWAY 281 SOUTH

SELLING

100 BULLS & FEMALES FROM THE BEST OF OUR HERDS

We will each sell

- 10 BULLS
- 20 OPEN HEIFERS
- 20 BRED HEIFERS

GERALD BOWIE Galb 0616

AUCTIONEER

See these Cattle at our

Ranches before the Sale

J- JR
JOHN MARTIN RANCHES
Box 271 Alice, Texas

Ranch Office (512) 256-3511 Ranch House 256-3554

K. O. O'DELL
President 75575
Phone (512) 346-3000

JOHN B. LIGHT
Resident Ranch Manager

CHARTER MEMBER SGBI HERD NO. 196



Ed Stanfield, La Pryor, moderated the panel on "Challenges of Marketing Efficiency of Merchandising" at the SBBI "How-to Workshop" in Houston Feb. 28.

SBBI Annual Meeting Reported, Officers Re-Elected

(CONT. FROM PAGE 14)

Winthrop P. Rockefeller of Little Rock; Douglas Fain of Dallas; and Stephen J. Kleberg of Kingsville.

SBBI President Vernon S. Smith, Vice President Robert R. Shelton, Treasurer J. Charles Gray, and Secretary John Martin were reelected to their posts as SBBI officers.

The Weight Per Day of Age trophy, which is awarded to the animal gaining the highest amount of weight per day, was awarded by Dan Wendt to Jim Theeck, manager of the Mayfair Ranch in Brenham, Texas. The winning bull gained an average of 3.82 lbs. per day.

Honorary memberships were presented to R. P. Marshall, and John Armstrong of Kingsville; Mrs. R. W. Brigg of San Antonio, and Tobin Armstrong of Armstrong.

In conjunction with the meeting, SBBI also held a luncheon featuring The Honorable Reagan V. Brown, Texas Commissioner of Agriculture as the keynote speaker. Commissioner

John Martin, left, owner of the John Martin Ranches, Alice, and Ed Stanfield, general manager of Chaparroso Ranches, La Pryor, watching the Santa Gertrudis judging at the Houston Livestock Show.

Brown's remarks were well received and included the areas of cattle imports/exports and the overall beef industry as related to worldwide food production.

He cited that, "The cattle cycle has bottomed out and it looks like clear sailing ahead," saying that there has been an 11% increase in the number of cattle and calves on feed in Texas, cattle placements into feed lots have risen 84% over a year ago, and fat cattle marketed during January were 19% above the 1977 level.

Then Commissioner Brown enthusiastically commented, "Now, if we can get the federal government to just leave us alone, we'll probably be all right." He believes that communication is the key to understanding, and understanding is the first step necessary to support. "We need the support of a concerned buyer in this nation," he emphasized. "If we are to change the things that need changing, Commissioner Brown then reiterated that it is groups such as SBBI that help the agricultural and livestock industry reach its goals. "You must continually

FOR SALE

40 Serviceable Age Classified SANTA GERTRUDIS BULLS

400 S, SBar and 2X SANTA GERTRUDIS HEIFERS

Some are Calving Now

VISITORS WELCOME

J3 CHAPARROSA RANCH

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La Pryor, Texas 78872

Los Brandes 512/278-8452

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Come to our First Production Sale
MAY 6, 1978 - AT THE RANCH

RUNNING & WORKING QUARTER HORSES
Stables at Pleasanton, Tilden & San Jose Island, Texas

PERRY R. BASS and BASS BROTHERS ENTERPRISES

2 YEAR OLD RANGE BULLS FOR SALE AT THE RANCH

C/W ART SHAHAN
512/568-2886
OFFICE
512/569-2884
Star Rt. Box 17
PLEASANTON, TEXAS
78064

Shawn Smith's Heifer Champ Junior Santa Gertrudis At Houston

Shawn Smith, 10, son of Mr. and Mrs. Shawn Smith and a 4-H'er from Huntsville, continued his winning ways this year by capturing grand championship of the Junior Santa Gertrudis breeding beef heifer show at the 48th annual Houston Livestock Show. Shawn's

Santa Gertrudis Super Sale Avg. \$2657 in Houston

Houston - The Mid-Coast Santa Gertrudis Association Super Sale was what the name implies. Super cattle, selling at top prices. There were not any exorbitant prices, but instead, a strong demand with uniform prices being paid throughout the sale.

Forty head of highly selected halter cattle averaged \$2,657. Nine bulls averaged \$2,844. The high selling bull was a son of "Senior Pico", #8/065. He was consigned by Chaparroso Ranch of La Pryor, Tex., and sold to Turrent Ranches of Sarita, Tex., on a bid of \$5,400. Second high selling bull, #10, was consigned by E. C. Schwoppe Ranches of Cotulla, Tex.

He sold to San Jose Cattle Company of Pleasanton, Tex., for \$5,000. Thirty-nine females sold for an average of \$2,882.

High selling pair #7/1, was consigned by Chaparroso Ranches and sold to Sam Madison of Williford, Ark., for \$8,100.

She is a line bred "Masterpiece" #11

cow that sold with a "Senior Pico" bred bull calf and was bred back the same way.

The cattle sold to an active crowd of approximately 800 people. Successful buyers were from: Alabama, Arkansas, Florida, Georgia, Oklahoma, Tennessee, and Texas. Volume buyer was James Brumit of Conroe, Texas.

Auctioneer for the sale was Gerald Bowie of West Point, Ga. Sale manager was Superior Sales of Huntsville, Tex.

40 Serviceable Age Classified SANTA GERTRUDIS BULLS

400 S, SBar and 2X SANTA GERTRUDIS HEIFERS

Some are Calving Now

VISITORS WELCOME

J3

CHAPARROSA

RANCH

P. O. Box 489

La Pryor, Texas 78872

Los Brandes 512/278-8452

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SANTA GERTRUDIS CATTLE

ANNUAL F-1 FEMALE SALE - APRIL 22

FOR SALE AT THE RANCH

F-1 and PUREBRED

★ Bred Heifers - Classified S

★ Open Heifers - Classified S

★ Performance Tested Yearling Bulls, Classified S

SANTA GERTRUDIS DAYS IN TULSA WITH SCHOOL, SALE, SET MAY 11-12

(CONT. FROM PAGE 14)

from either: John Martin Ranches, Box 271, Alice, Texas, phones, ranch office 512/268-3811 or ranch home, 512/268-3864; or Los Jaboncillos Ranch, John B. Light, resident ranch manager, P. O. Drawer J, Fremont, Texas 78376, phone 512/488-8000.

Santa Gertrudis Days

In Tulsa With School,

Sale, Set May 11-12

(CONT. FROM PAGE 14)

groves Ranches, Doug Fain, Santa Gertrudis Ranches, Oak Valley Ranch and Joe Marchman Ranches.

Selling will be 125 head of Bred

3-in-1 packages and bred heifers.

Also selling will be "Baby Doll" Show heifers and herd sires.

For information on this big two day event contact Buddy Smith, Santa Service, Rt. 2, Box 345, Huntsville, Texas 77340, 718/291-1891, or 295-4401.

Mayfair Ranch Sets Bluebonnet F1 Sale At Brenham, Apr. 22

(CONT. FROM PAGE 14)

Manager of Mayfair Ranch, Rt. 5,

Box 215, Brenham, Texas 77833,

713/838-3852, or the sale manager,

Britton & Britton, Drawers B,

Bryan, Texas 77801, 710/822-4885

or 822-6001.

promote your product... You must initially educate the consumer about your product... and you must continue to protect your interest...

Also, in conjunction with the annual meeting, SBBI held several committee meetings and a Board of Directors meeting on Feb. 22. All in all, SBBI feels its annual meeting was a success and the future looks bright for the Santa Gertrudis cattle market.

The Texas Parks and Wildlife Department will stock Texas waters with 11 million fish during 1978. Seven different types of fish will be involved in this stocking program.

Page 16 WEEKLY LIVESTOCK REPORTER

March 16, 1978

1500-pound junior yearling has previously been grand champion in Springfield, Mo., at Brenham, and reserve champion in Dallas.

Jimmy Fox, a student at Crane High School in Crane, Texas, showed the 1800-pound reserve champion Lexington; Rodney Dickens Wilson, Robstown, Dan Wagner, Athens; Kenneth Pool Jr., Tomball, Ralph Hoff, Cotulla; Stephen C. Scurry, Late summer yearling McVay, Cotulla; Stacey World, Kingville; Randy Hastings, Stedman; Cotulla; Debbie Lane, Waco; Jerry Hughes, Elgin; Lori Tidwell, Dallas Schares, Sherman; Joel Neal, Navada; Morris D. Salga, Mattoon, Ill.; junior yearling, Shawna Smith, Bovil, Crystal City; Chris Tidwell, Soury, Late summer yearling, Kitterider, Hallsville; Steve Schulz, Alvarado, Sherry Einstad, Clifton; S. Stuart

Lowery, Houston.

Heifer classes placed in order: Late junior calf; Randall Norden, Mont; Jon Bob Powell, Alice; Davi, Woodlands, Early junior of Clay Theeck, Brenham; Jeff Cole, Lexington; Late senior calf, C. C. Kennedy, Texas.

In the Santa Gertrudis steer show, Jerry Hughes, son of Mr. and Mrs. Joe D. Hughes, Elgin, took grand championships with his 998-pound "Jethro," a steer bred by Buddy Eckardson, Wade Love, 17, son of Mr. and Mrs. Charles Love, Baytown, won reserve champion with "Red," a 17-month-old 1049-pounder bred by Clifford Wilson.

Steer class placings: heavy, 1. Les Broyles, San Saba; 2. Lori Lefest, Mason; 3. Lee Owens, Star, Medium 1. Jerry Hughes, Elgin; 2. Wade Love, Baytown; 3. Mitchell Maner, Soury, Late senior yearling, Kitterider, Hallsville; Steve Schulz, Alvarado, Doug Hall, Houston.

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Office: 405/927-2133

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MOUNTAIN MAN BLOODLINE SANTA GERTRUDIS CATTLE

ANNUAL F-1 FEMALE SALE - APRIL 22

FOR SALE AT THE RANCH

F-1 and PUREBRED

★ Bred Heifers - Classified S

★ Open Heifers - Classified S

★ Performance Tested Yearling Bulls, Classified S

George A. Butler, Owner

Esperson Bldg.

Houston, Tx.

Jim Theeck, Manager

Ranch: 713/838-3852

On Farm Road 399

SANTA GERTRUDIS CATTLE WITH TOP PEDIGREES

BULLS & HEIFERS FOR SALE AT THE RANCH

THE BRAND OF "FAIRMOUS" SANTA GERTRUDIS

DOUG FAIR RANCHES

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DOUG FAIR, Owner - 214/388-1223

4444 Lower Lane 4 Dallas, Texas -

Bob Singleton, Manager -

214/387-7263 • 214/387-7370

BURT & ELEANOR DEDMON'S OAK VALLEY RANCH

POLLED SANTA GERTRUDIS

14-30 Months

HEIFERS 10-15 Months

The Superior breeding herd of 500 mother

cows was developed from the Winrock Farm-Pett

Line; Los Jaboncillos Paracho Line; Nine Bar Tarzan

and El Capitan Lines; San Jose Tomato Line; John

Martin General Cap (Coton) Lines; and Porter

Rogers Christmas Line.

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POLLED SANTA GERTRUDIS HERD Sires

Randy Lefest, Manager

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Associated with The Superior Oil Company, USA; Fokbridge Nickel

Mines, Ltd., Canada; McIntire-Petroleum Mines, Ltd., Canada;

and Canadian Superior Oil Ltd., Canada.

Page 17 WEEKLY LIVESTOCK REPORTER

March 16, 1978

with kids on his back while the Hereford breeders gazed in amazement. Chalk another one up for the Santas.

The Mid-Coast Santa Gertrudis Association Super Sale in Houston was exactly what the name implies. Super cattle selling at top prices. Forty head of highly selected halter cattle averaged \$2,057.00. Nine bulls averaged \$2,844.00. The high selling bull was son of "Senior Pico", #

SEmen BANK

(CONT. FROM PAGE 15)

Semen Bank Committee and the Executive Field Director. No committee member will inspect bulls in which he is the employee of the ranch or part owner in. If any questions or exceptions should arise, the breeder can request further review by the committee.

2. Offspring from the sire in question will also be presented for inspection at the same time. The progeny are required to be of excellent quality.

3. In the case of a sire that is dead but a substantial amount of semen is available, then only his offspring will be inspected in regard to acceptance of the bull. Inspection of the sire's progeny will be achieved by the Executive Field Director and a Semen Bank Committee Member or Members if possible. The acceptance of such a bull will require a complete review of all the circumstances and an

unanimous vote of approval from the Semen Bank Committee.

Performance Records: Records on the sire in question, as well as all progeny records, must be made available at the time of inspection. Also, the breeder should provide copies of all performance records for reference purposes.

Procedures in Receiving Requests for Semen: SGBI will notify institutions of the Semen Bank Program. Upon request for semen, the institution will be notified to submit a complete program outline listing program objectives, number of cattle, dates, other breeds involved in the program, facilities, technicians that will handle the semen, as well as all data verifying a fair and unbiased program — to insure accurate data accumulation. All data will be made available to SGBI with no restrictions on submitting that data for publication. The administrative staff of SGBI would pass judgment on the program outlined and authorized donation of semen. This program will then be presented before the Semen Bank Committee for their information and review. Field Directors will make periodic visits to all institutions and record their findings in their monthly reports. SGBI reserves the right to review the program at any time. In this regard, should unfavorable results be obtained with the semen, SGBI reserves the right to return the semen to the donor.

Finances: SGBI will pay for all semen storage and tests. Institutions will pay total charges for all semen shipments.

Registration of Purchased Offspring: A.I. breeding certificates will be issued at no charge to institutions requesting to register calves from a particular sire. Certificates will be issued after a live calf is produced and will not count as part of the allotment of 100 certificates per year per sire. Registration and classification fees will be charged to the institutions at the present rate.

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WEEKLY LIVESTOCK REPORTER

March 16

WEEKLY LIVESTOCK REPORTER

March 16, 1978

ARMSTRONG RHINO TUFF TIRES



FARM TIRES

PRICES INCLUDE FEDERAL EXCISE TAX
OPEN SATURDAY MORNING

CALL OR WRITE FOR QUOTATIONS. MAIL ORDERS FILLED.

R-1 REAR TRACTOR AGRICULTURAL

FRONT TRACTOR F-2 3 RIB

SIZE PLY PRICE

8.3x24	4	57.11
9.5x24	4	66.02
11.2x24	4	73.35
11.2x24	5	75.30
12.4x24	4	86.74
14.3x24	6	121.55
14.3x24	8	137.68
15.9x24	8	156.59
14.9x26	8	125.39
14.9x26	10	170.83
23.1x25	10	480.17
11.2x28	4	81.36
12.4x28	4	91.34
12.4x28	6	96.14
13.5x28	6	101.55
14.9x28	4	114.98
14.9x28	6	127.18
16.9x28	6	155.53
16.9x30	6	168.43
18.4x30	6	188.94
23.1x30	8	444.36
9.3x32	4	98.67
24.3x32	10	534.24
11.2x34	4	100.47
16.9x34	6	192.37
17.4x34	6	216.15
20.8x34	6	258.32
23.1x34	8	301.72
9.5x36	4	109.36
11.2x36	6	145.45
11.2x38	6	193.32
12.4x38	4	118.34
13.6x38	4	140.23
14.9x38	4	162.61
15.5x38	4	161.15
16.9x38	4	227.17
16.9x38	6	252.53
18.4x38	6	241.95
20.8x38	8	265.82
10	483.34	

SPECIAL FARM IMPLEMENT

11Lx14L	1	11.1
7.50x15	(Tubless)	1
9.51x15		12.2
10.51x15		12.2
11.51x15		12.2
12.51x15		12.2
13.51x15		12.2
14.51x15		12.2
15.51x15		12.2
16.51x15		12.2
17.51x15		12.2
18.51x15		12.2
19.51x15		12.2
20.51x15		12.2

R-4 INDUSTRIAL

8.25x20	6	79.18
9.00x24	10	44.48
13.00x24	12	224.67
14.00x24	12	288.88
14.9x24	12	158.26
15.9x24	8	155.39
16.9x24	8	175.76
17.51x24	10	216.35
18.51x24	12	254.50
18.51x24	12	192.65
10	483.34	

5 RIB IMPLEMENT

4.00/4.80x8	4	11.8
7.50x14	(Tubless)	4
9.50x14		12.2
10.50x14		12.2
11.50x14		12.2
12.50x14		12.2
13.50x14		12.2
14.50x14		12.2
15.50x14		12.2
16.50x14		12.2
17.50x14		12.2
18.50x14		12.2
19.50x14		12.2
20.50x14		12.2

4 RIB IMPLEMENT

11.50x16	4	11.0x16
12.50x16	4	11.0x16
13.50x16	4	11.0x16
14.50x16	4	11.0x16
15.50x16	4	11.0x16
16.50x16	4	11.0x16
17.50x16	4	11.0x16
18.50x16	4	11.0x16
19.50x16	4	11.0x16
20.50x16	4	11.0x16

4 RIB IMPLEMENT

11.50x18	4	11.0x18
12.50x18	4	11.0x18
13.50x18	4	11.0x18
14.50x18	4	11.0x18
15.50x18	4	11.0x18
16.50x18	4	11.0x18
17.50x18	4	11.0x18
18.50x18	4	11.0x18
19.50x18	4	11.0x18
20.50x18	4	11.0x18

4 RIB IMPLEMENT

11.50x20	4	11.0x20
12.50x20	4	11.0x20
13.50x20	4	11.0x20
14.50x20	4	11.0x20
15.50x20	4	11.0x20
16.50x20	4	11.0x20
17.50x20	4	11.0x20
18.50x20	4	11.0x20
19.50x20	4	11.0x20
20.50x20	4	11.0x20

4 RIB IMPLEMENT

11.50x22	4	11.0x22
12.50x22	4	11.0x22
13.50x22	4	11.0x22
14.50x22	4	11.0x22
15.50x22	4	11.0x22
16.50x22	4	11.0x22
17.50x22	4	11.0x22
18.50x22	4	11.0x22
19.50x22	4	11.0x22
20.50x22	4	11.0x22

4 RIB IMPLEMENT

11.50x24	4	11.0x24

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Dulick, Meridian
Creek Polled Hereford
Sale May 27, Morgan
(CONT. FROM PAGE 19)

Selling will be 60 lots including 20 cow-calf pairs, 25 bred heifers and 15 open heifers. The sale features the get and service of: LS Beast Victor 4-14, Gold Seal Sire; OR Roundup R218 F266; Clayton Numode 575 and OG Domestic Anx 8084, plus females safe in calf to OR Dom 549 and T&S Victor T445. This is the first time.

Competition in this fourth annual queen contest saw 24 state Polled Hereford queens in the running for the national crown. The winner serves as a goodwill ambassador for Polled Herefords across the U.S.

Sheila's involvement with Polled Herefords includes junior membership in the American Polled Hereford Association and judging contest activities. Also a member of the Kentucky Junior Polled Hereford Association, she takes an active part in working with her family's Polled Herefords at Bruce Farms.

**Sheila Bruce in
National Polled
Hereford Queen**

Seventeen-year-old Sheila Bruce, Lawrenceburg, Ky., was crowned National Polled Hereford Queen in ceremonies held in Fort Worth, Texas, Feb. 1, during the 55th National Polled Hereford Convention, Show and Sale.

**OLD
DRUG, NEW
PERFORMANCE**

WITH
PURIFIED
99.6%
PHENOTHIAZINE

DON'T LET WORMS
BUILD UP RESISTANCE TO
YOUR REGULAR WORMER —
SWAP OFF TO TPC-80 AND GET THE WHOLE
JOB DONE. IT'S AVAILABLE NOW AT YOUR
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"It costs less because it does more."

1. Natural Soluble Protein Base.
2. High Phosphorus — Complete Utilization.
3. Good Mineral Balance.
4. High-Vitamin Fortification.
5. Builds Rumen Bacteria Flora — Makes Other Feeds Work Better.

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Give Us A Call When in Fort Worth

top females from these two herds have ever been offered for sale. Further information is available from Dulick Stock Farm, Morgan, Texas 76671, phone 817/635-2422; or Meridian Creek Ranch, Route 2, Meridian, Texas 76665, phone 817/545-2197. Pre-sale activities include coffee.

Mrs. Jim Upfield, 214/747-2197.

**Mark Mann Shows
Champion Polled
Hereford Steer**

Mark Mann of Clarendon showed "Pilgrim," a 1089 pound 20-month-old to the Polled Hereford steer championship at the Houston Livestock Show. Mark, 17, son of Mr. and Mrs. Jiggs Mann showed the reserve grand champion to the Polled Hereford Steer Show at Houston last year.

Robert Willis, 18, of Lampasas, showed "Mitchell Smith," a 17-month-old 1128 pound steer to reserve champion.

Mann's steer was a product of Trenfield Polled Hereford Ranch, Follett; and Willis' steer was bred by the Honky B Ranch at Burnet.

Pete Greves, 11, of Coleman, showed "Benjamin" to first place in the mediumweight division; Mary Brooks, 9, from Lampasas, showed "Mr. Y" to first place in the lightweight division. Judge was George Strathern, Fresno, Calif.

The person who coined the phrase "cheap politician" didn't get a good look at the national debt.

Stuph & Thangs

(CONT. FROM PAGE 1)

for a big part of their medical costs and if inflation keeps goin', by th' end of th' Contrack they could well be worse off than they were under th' old contrack!

One of th' thangs that has intrigued people with money to invest for many years are those deals we smilin'ly refer to as Tax Shelters. It's idea behoove to invest in somethin' that would deter tax paymints or enable th' investor to save money and thus make money by reducin' th' Tax Collector's bite.

Th' fact that Americans have become increasingly allergic to th' steady rise in taxes was not appreciated by Congress or the White House until this past year when th' Social Security Tax Bite was raised to new highs and with bigger bites due in th' immediate future. A lot of people never really got concerned over th' Energy Crisis, until President Carter gave 'em a peek at what he had in mind in th' way of taxes on oil & gas. This was simple enough for anybody to understand and folks could see that instead of gettin' better th' Tax Ripoff was headin' in th' direction of gettin' worse by leaps & bounds.

Th' average workin' man or woman ain't got enough money to try to take advantage of tax free investments or tax shelters, but when Congress and Carter took dead aim at their weekly pay checks, th' situation was abundantly clear. Th' Gov'ment was already eatin' our lunch, and had plans to eat our supper, too!

A few years ago a feller came in our office with a plan to organize th' Tax Payers and start a move to refuse to tell IRS how much money we were makin'. He claimed that havin' to give this information and swear it was true & correct was a violation of th' Fifth Amendment and demand us to testify agin' our own self. It has been a popular conversaion piece for years to talk about a Tax Payers Strike or Revolt. Now it is startin' to look like somethin' of th' kind may be on th' way to becoming a reality.

In th' case th' Strike or Revolt may turn out to be th' simple process of turnin' th' Rascals out of office in th' coming elections. And, don't think this idea ain't percolated through the minds of a lot of politicians.

Even then,

The Editor.

P.S. Uncle Dub's figures in th' way things have been workin' out for th' Carter Administration in both foreign & domestic affairs, he wouldn't be surprised to see his plan to become reality at th' White House in the very near

Dunk says it sure looks like Miz Carol Tucker Foreman's ramroddin' of her pet ideas at USDA are startin' to bear fruit. Recently National Cattlemen's Assn. President McDougal asked whether folks should believe President Carter's statement backin' a free market in Agriculture, or should we believe USDA policy as outlined by Miz Foreman in which she indicated full Gov'ment planning of th' Nation's agriculture & food system from

nutrition to ag policy was letter from Sen Herman Talmadge, Miz Foreman concernin' her ideas, "Issue from ground bone" label, labeling th' product "meatless deboned meat" as it has been for decades, is a perfect example, uppity lady in her place, Grand politely, but firmly! See story on this page. — Thessell, Brink

**Kimbell MEDICATED FEEDS
ARE MONEY MAKERS**

It goes without saying that no program or type of feed can guarantee a profit on a particular set of livestock. However, it is possible to guarantee that with proper management a feeding program will make livestock more valuable — better money makers.

KIMBELL Medicated Feeds Are Designed to Improve Animal Health and Balance Nutrition

This type of program improves the appearance, gives livestock the "good doing" look — this convinces your buyers they are "worth more."

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**Kimbell MEDICATED FEEDS...
THE MONEY MAKERS**

Kimbell 37% RANGE BLOCK (Medicated)
give needed supplementation to make gains and hold them. Positive control of horn flies and internal parasites.

Kimbell 20% RANGE BLOCK (Medicated)

prevents anemia, also aiding in prevention of bacterial pneumonia and shipping fever (hemorrhagic septicemia) and reduces losses due to respiratory infections (shipping fever complex), aids prevention of foot and bacterial diarrhea. Contains Auresomycin.

Kimbell 32% Cattle Supplement (Medicated) A better pre-conditioning supplement, aids in maintaining weight gains in the presence of respiratory disease, such as shipping fever. Contains Auresomycin.

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In 80% to 90% levels, in th' pasture condition, will keep them in th' shape for breeding or selling. Positive control of horn flies and internal parasites.

*Trademark of American Cyanamid Co.

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LIVESTOCK CALENDAR

MARCH	APRIL	MAY	JUNE	JULY
SMTWTF	SMTWTF	SMTWTF	SMTWTF	SMTWTF
1 2 3 4 5 6 7	8 9 10 11 12 13 14	15 16 17 18 19 20 21	22 23 24 25 26 27 28	29 30 31
1 2 3 4 5 6 7	8 9 10 11 12 13 14	15 16 17 18 19 20 21	22 23 24 25 26 27 28	29 30 31

3-10/17—Jim & Jack Beyers Dairy Dispersal, Stephenville, Texas, J. T. "Red" Pressley, Auctioneer.
3-17—Fred Brown/Mickey Johnson Beefmaster Sale, Comanche, Okla., Reyes Reyes & Elder.
3-17—Amer. Maine-Anjou Assn. St. Patrick's Day Calcutta, Hilton Inn, Amarillo, Amer. Cattle Serv., s/mgr.
3-18—Oklahoma Angus Assn. Annual Meeting, Oklahoma City.
3-19/20—International Brangus Breeders Assn. Convention, Tucson, Ariz.

GOLDEN SPREAD POOLSIDE CHAROLAIS SALE

Saturday
7:00 P.M. April 1, 1978 South Park Inn Lubbock, Texas
60 EXTREMELY TOP QUALITY HALTER BROKEN CHAROLAIS SELL

**52 FEMALES - 8 BULLS
ONE OF THE TOP CHAROLAIS SALES
OF THE YEAR**

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Don Valentine, Pres. — Cecil Parker, Sale Chairman

For Sale Catalog and Information Contact:
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KSG 0403
Auctioneer
GEORGE MORSE
RT. 1, BOX 458 TYLER, TEXAS 75701
214-566-2171
JERNIGANS CHAROLAIS SALES MANAGEMENT

3-20—Hart Shorthorn Farms Dispersion, Waxahachie, Cagwin Cattle
3-20—SGBI Judging Conference, Mercedes
3-23—Glenirk Farms Hereford Bull Sale, Maysville, Mo.
3-24—Quirk Land & Cattle Co. Angus Prod. Sale, Hastings, Neb.
3-25—Harrell Cattle Co. Beefmaster Prod. Sale, Gonzales, Tex.
3-25—Brushy Creek Ranch Limousin Prod. Sale, Waxahachie, Tex.
3-25—American Cattle Services
3-25—Mid-South Santa Gertrudis Assn. Sale, Cross Plains, Tenn.
3-25—Five State Shorthorn Assn. Sale, Guymon, Okla.
3-26—Mule Races, Rose Downs, Collingsville, Tex.
3-26/28—Texas & Southwestern Cattle Raisers Assn. Annual Convention and Trade Show, San Antonio, Tex.

Brand's Brangus Ranch — Round Top, Texas
SALE OF STARS — APRIL 8, 1978 — 1:00 P.M.
Selling 80 Registered Brangus Females
Featuring the Best and Biggest of SUPERSTAR
For Catalog & Information
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Rt. 2, Box 85, Burton, Texas 77885 — 713/289-4400

3-28—Price's Thalia Farm Red Angus Prod. Sale, Sparta, TN, Gayle Ingram
3-30—2nd Semi-Annual OK Beef Improvement Assn. Charolais Prod. Tested Bull Sale, Stillwater, Okla., Jerry Richardson
3-30—Greater West Texas Angus Assn. Bull Sale, West Texas State Univ., Canyon
3-31—Los Amigos Santa Gertrudis Prod. Sale, Alice, Tex.
4-1—Golden Spread Charolais Poolsides, Lubbock, Jernigans, Britten, Britton
3-18—Bar O Ranch Simmental Bull Sale, Longview Livestock Comm., Longview, Reyes & Reyes
3-18—Special Cow, Calf and Bred Heifer Sale, Cattlemen's Comm. Co., Brady, Bud Harrell
3-18—Georgetown Commission Co. Special Stocker Cattle Sale, Georgetown, Alvin Braun
3-18—4th Annual T. C. Morrow Ranch Spring F-1 Sale, Port City Stockyards, Sealy, Gene Witzaker, s/mgr.
3-19—Live Oak Co. Beefmaster Breeder Sale, Three Rivers, Tex., Reyes Reyes & Elder
3-19—Griffin-Truitt "Spring-Time Limousin Sale," Van Alstyne, ACS
3-20/24—American Breeders Service AI & Palpation School, Houston Area
3-20/24—American Breeders Service AI & Palpation School, Tyler, Tex.
3-20—American Cattle Services

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JOE C. MITCHELL
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Arkansas

4-2 All American Club Calf Sale, Ft. Worth, Tex., American Cattle Services
 4-3 Oklahoma Beef Improvement Assn. Perf. Tested Hereford Bull Sale, Stillwater, Okla.
 4-3 Seven T Shorthorn Prod. Sale, Yukon, Okla., Cagwin Cattle Serv.
 4-4 Conkright C Bar Ranch Hereford Prod. Sale, Hereford, Tex.
 4-5 Fervell Hereford Farms Production Sale, Elgin, Okla.
 4-6/8 So. Plains Farm Show, Southwest Hardware & Implement Assn., Lubbock, Tex.
 4-7/8 Wiggins Ranch Co. 2-Day Limousin Sale, Chattanooga, Okla., American Cattle Services
 4-8 2nd Annual El Collins Ranch Santa Gertrudis Prod. Sale, Walnut Springs, Tex.

OKLAHOMA SIMMENTAL ASSN. Percentage Bull and Female Sale

Saturday 1:00 P.M. **APRIL 8, 1978**

OKLAHOMA AUCTION CENTER — Hwy. 81 South
CHICKASHA, OKLAHOMA

150 Percentage Females — Mostly 1/2 bloods
50 Percentage Bulls — Mostly 3/4 bloods
25 CLUB CALVES

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Special Stocker
Cattle Sale At
Georgetown Mar. 18

Georgetown, Texas — A special stocker cow, cow-calf pair, bred heifer and range bull sale will be held at Alvin Braun's Georgetown Commission Co. here Saturday, March 18, beginning at 1 p.m.

Braun said the offering of 1500 head or more will include all popular breeds and classes of cattle, and all are real good fresh clean cattle consigned from ranchers in the area. "These are not 'trader' cattle, but are good, honest producing cattle," he added.

Some 200 consignments include Herefords, Charolais, Angus, Black-Whiteface, Brahman, crosses, and straight Brahman. Some may already have calves at side, and all will be pregnancy tested.

All the cattle will also be Brucellosis tested and eligible for shipment anywhere.

For further information, or to consign good cattle, contact Georgetown Commission Co., Route 2, Box 72, Georgetown, Texas 78628, or call office phones 512/868-2951 or 512/868-4004, or Braun's home 512/868-6088.

Golden Spread
Charolais Sale,
Lubbock, Apr. 1

Lubbock, Texas — The Golden Spread Poolsides Charolais Sale will be held Saturday, April 1, 1978. Sale time is 7:00 p.m. at the South Park Inn at Lubbock, Texas.

Selling will be 60 extremely top quality, halter broken Charolais cattle. Included in the sale offering will be 58 females and 8 bulls. This is one of the top Charolais sales of the year.

A pre-sale party will be held Friday evening, March 31 at the South Park Inn beginning at 7:30 p.m.

The sale is sponsored by the Golden Spread Charolais Association, Dan Valentine, President, Cecil Parker, Sale Chairman. For information contact the sale management, Jenkins' Charolais Sales Management, Rt. 3, Box 458, Tyler, Texas 75701, 214/566-2171.

4-2 All American Club Calf Sale, Ft. Worth, Tex., American Cattle Services
 4-3 Oklahoma Beef Improvement Assn. Perf. Tested Hereford Bull Sale, Stillwater, Okla.
 4-3 Seven T Shorthorn Prod. Sale, Yukon, Okla., Cagwin Cattle Serv.
 4-4 Conkright C Bar Ranch Hereford Prod. Sale, Hereford, Tex.
 4-5 Fervell Hereford Farms Production Sale, Elgin, Okla.
 4-6/8 So. Plains Farm Show, Southwest Hardware & Implement Assn., Lubbock, Tex.
 4-7/8 Wiggins Ranch Co. 2-Day Limousin Sale, Chattanooga, Okla., American Cattle Services
 4-8 2nd Annual El Collins Ranch Santa Gertrudis Prod. Sale, Walnut Springs, Tex.

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OKLAHOMA AUCTION CENTER — Hwy. 81 South
CHICKASHA, OKLAHOMA

150 Percentage Females — Mostly 1/2 bloods
50 Percentage Bulls — Mostly 3/4 bloods
25 CLUB CALVES

OKLAHOMA SIMMENTAL ASSN.
P.O. Box 998 — Ardmore, Ok. 73041

4-8 Brand's Brangus Sale of Star, Round Top, Tex.
 4-8 Bell Point Ranch "Proven Heritage" Angus Sale, Lavaca, Ark., O'Bryan Sales Service
 4-8 Sycamore Creek Ranch Simmental Female Prod. Sale, Sycamore Grands, Ft. Worth, Tex.
 4-8 Windy Acres Spring Angus Bull Sale, Harrison, Neb. Nat'l Livestock Brokers
 4-8 Double Butte Hereford Prod. Sale, Tulsa, Ok., S/Mgr. - OK Hereford Assn.
 4-8 Arkansas Brahman Assoc. 2nd Annual Sale, Hope, AR.
 4-8 Okla. Simmental Assoc. Percentage Bull & Female Sale, Chickasha, Ok.
 4-8 Neyers Angus Ranch 3rd Annual Selected Heifer Sale, Eastland, 9:30 AM
 4-8 Armando Salazar 2nd Annual Beefmaster Sale, J. K. Northway Livestock Center, Kingville, Reyes & Reyes, s/mgr.
 4-8 Dyer-Sims Club Calf Sale, Baird

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50 Bulls
5 Herd Bulls
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PAIRS, BRED & OPEN FEMALES and BULLS
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BRAHMAN INFLUENCE, PUREBLOODS and
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Farms, Muenning, Okla., ACS

4-23 Triple Crown Club Animal Sale, Alva, FFA, Alva, Ok.

4-24 S S Ranch & Guest Consignors Polled Hereford Sale, Law

4-25 Yackley Limousin Ranch Bull & Female Sale, Okla. American Cattle Services

4-28 Montana Limousin Assn. Bull Sale, Billings, Mont., Cattle Services Inc.

4-28 Baird Beefmaster Sale, Brownwood

4-29 Triple C Simmental Ranch Prod. Sale, Oakalla, Tex.

4-29 Annual Leachman Red Angus Bull Sale, Billings, Mont.

4-29 McMains Limousin Prod. Sale, Nowata, Okla., American Cattle Services Inc.

4-29 Brewster, "The Best of the Big Elbans" Angus Sale, New

OK, Burke/Scheer

4-29 J. W. Hastings Annual Brangus Sale, Wichita Falls

4-29 North Louisiana Brahman Assoc. 1st Annual Sale, Shreveport, La., Richard McRae, mgr.

4-29 Sunny Hill Ranch Reg. Polled Hereford Cow Dispersal, Ind., Double D Auction Serv.

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400 BULLS — 420 FEMALES

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4-29 4th Annual Prod. Sale, Star Mountain Simmental Ranch, Ft.

4-30 JBSI Fullblood Limousin Dispersal, Seminole, Ok., Amer. Cattle Serv.

5-1 Michaelis Ranch Polled Hereford Dispersion, Winger, Tex.

5-3 Frank Cable Limousin Prod. Sale, Pukwana, S.D., American Cattle Services

5-5 Fullerton Farms Angus Prod. Sale, Miami, Okla.

5-5 Rover Limousin Ranch 1st Prod. Sale, Sebby S.D.

5-6 Bob Hartley's Spur Ranch Angus Perf. Tested Females & S

5-6 Leon Noack Hereford Prod. Sale, Rockdale, Tex., Reyes & Elder

5-6 McCollum Limousin Ranch Prod. Sale, Roosevelt, Ok., American Cattle Services

5-6 G. Tufts & Sons Polled Hereford Prod. Sale, Hillsboro, Tex.

Smith's Sale Service
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817-562-8284 Mexia, Tx. 76677 Larry Smith
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4-8 Scott's 6th Annual Championship Select Club Calf Sale, Rising Star, Tx.

4-10/12 American Breeders Service, A.I. and Palpation School, Waco

4-11-12 Richmond Hales Complete Angus Dispersal, Canyon, Pat O'Bryan, s/mgr.

4-12 Pete Carmichael Percentage Limousin Bull & Female Sale, Timberlake, S.D., American Cattle Serv., Inc.

4-13 Central Texas Hereford Sale, Lockhart Livestock Auction, Lockhart

4-14 Southeastern Beefmaster Breeders Assn. Sale, Tifton, Ga.

4-14 Western Beef Progress, Reno, Nev. Amer. Cattle Serv./mgr.

4-15 Charles Custer's C Bar J Simmental Ranch, 7th Prod. Sale, Horatio, Ark.

4-15 Nease-Oxendubu Ranch Limousin Sale, Gravette, Ark., American Cattle Services Inc.

4-15 Hardin Bros. Beefmaster Sale, Corsicana L/S Mkt., Corsicana, Tex., Reyes, Reyes & Elder

BRAHMANS & BRAHMAN CROSSES FOR SALE (COMMERCIAL)

20 F-1 Braford Heifers

20 Braford Heifers (Registered)

33 Red Brahman Cows, some with calves

20 Open Red Brahman Heifers

25 Gray Brahman Cows

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Cows and Calves

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All are 6-8 months safe in calf
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Mother of pups is out of full-
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WANT TO D

SUMMER GRASS

or longer for

300 cows, preferably in Oklahoma.

Call 918/427-4442 or 501/495-7344.

KLEIN GRASS HAY for sale -

\$1.75 a bale. Contact CHAD-

BOURNE RANCH, 915/73-5311,

Bronte, Tx.

WANT TO D

Summer grass or longer for

300 cows, preferably in Oklahoma.

Call 918/427-4442 or 501/495-7344.

KENNETH MOODY

214/563-2831 or 563-3358

DOYLE HEREFORD FARM

Home of 26 Modern DHU F-299

Weight: 2,150 Pounds

FOR SALE

14 - Bulls - 9 to 15 Months

15 - Heifers - 22 Months Old

Contact DALE, 214/492-2831 or

MIKE, 214/492-2834, Waco City, Tx.

COASTAL SPRINGS

CUSTOM SPRINGING

Dug Daily \$2.50 Per Bale

Will Deliver

214-479-3222, Athens, Tx.

REGISTERED Cata-

loune, Leopard, Cowhounds, Bor-

der Collies, Australians. Money

back guarantee, 30 day trial. Pups.

CHARLES WHITENER, Route 1,

Paris, TX 75401, Ph. 214/755-4724 or

214/755-4725.

REG. REGISTERED AUSTRALIAN

HEELER COWDOGS

Puppies for

sale \$100. up. Blue or Red.

DON KERSH, 712/758-7554

Phone 214/883-2196.

BLUE HEELER PUPS

Mother of pups is out of full-

Blood Dingo and her sire is Blue

Heeler. Sire of pups is Blue

Heeler. Choice - \$100.

CLARK MCKEEVEY

JUSTIN, TEX

• FARM-RANCH

• FARM-RANCH

FINANCING FARMS & RANCHES

Minimum \$50,000.00 and 100 acres (Texas Only)

Purchasing or Refinancing

For prompt reliable service contact the specialist

Paul Newton - Ed Grimes - Frank Maddox
Phone 713 869-4561DREW MORTGAGE CO.
P.O. Box 7747 - Houston, Texas 77007Member: Mortgage Bankers Assn. of America and providing
continuous service for over 25 years
Now servicing over \$300 million for institutional investors

CHOICE BRAZOS RIVER RANCH

943 Acres located 5 Miles Southeast of Waco, Texas

Fertile, well drained scenic bottomland, now in grass but majority can be farmed. Scattered native pecans. Frontage on paved road and over 2 miles of river. Good improvements, gravel possibilities. Good residential development potential. This has been a very productive cattle ranch for the past 30 years. Excellent terms - \$800.00 per acre.

HENRY M. SORELLE
Real Estate Investments720 Two Turtle Creek Village Dallas, Tx. 75219
214/363-5997 (Days) 214/231-9606 (Nights)

EAST TEXAS LAND... BEST BUY ON EARTH

• EAST TEXAS DAIRY - 330 Acres. Mostly open. Double four Herringbone milking barn; milks 60 head per hour. Two dwellings. Pecan trees.

• TIMBERLAND - 134.86 Acres, one-half oil & gas minerals, ALL surface minerals. \$55,000. Terms of 29% down, 10 yr. payout at 8 1/4 % int.

• OWNER FINANCING - 183 Acres - Grassland. Fenced, crossfenced, running creek, lake, springs, approximately 3000 sq. ft. Colonial home. \$176,000 terms of 20% down, 10 year payout, 9% interest.

• 227 ACRES - 85% open. Good grasses and fencing. Abundant water plus 4BR - 2 bath brick home w/2,500 sq. ft. LA. TERMS: \$800 p/a, 25% down, 15% payout, 8 1/2 % interest. U.S. Highway frontage.

• HIGHLY PRODUCTIVE - 350 Acres - 225 tons of hay produced last year. Rolling, sandy loam soil. 100 acres Coastal, Clover, Fescue & Bahia. Comprise balance of grasses. 8 pastures. 2 large barns. \$185,000. GOOD TERMS.

• ONLY 446 P/A/C. - 416 Ac., mostly open, good grasses & fencing. Abundant water. Barns, 2 BR frame home. Port min. TERMS

• TERMS - 900+ plus Ac., beautiful pine trees, rolling hills, Coastal, lake, ponds, barns, working pens, miles of NEW fencing, \$475 p/a, \$75 p/a. DOWN, 20 yr. payout at 7 1/4 % int.

• SOYBEAN LAND!! Let us show you this 2300 acres. Approx. 1200 acres of moist fertile landland anywhere. Balance in improved grasses & clovers. \$325 p/a, excellent terms.

SEE THE MAN THAT KNOWS THE LAND
DON REYNOLDS REALTY, INC.

306 Oldman - Pittsburg, Texas 75680

214/856-5533 or 5350

Nights 858-5880 or 2488

WORKING DAIRY FOR SALE - 104 Acres. Double six Herringbone milking barn; 74 Model mobile home; natural gas, 250' deep well and comm. water system, \$120,000.

OFFERING OLD FAMILY RANCH of 384 acres. Pleased to show this for just \$275,000. Worth the money. Prime Agricultural land. 125 Acres peanut allotment. Some coastal. Comfortable frame home. Beautiful spring branch. One mile blacktop farm to market road. Newly surveyed.

ALAMO REALTY - 3227 North Street - Nacogdoches, Tx 75961
713/544-1810 or 713/544-3800

FOR SALE AT GROVETON, TEXAS

AUCTION BARN

Includes approx. 16 acres close in on highway. 24,000 feet of pens under roof and outside pens. 67x66' Metal sales area, one 1800 head of cattle built for gathering pens and to pre-condition calves. Blanket and parking area. Entire BARN in good condition. All priced together at unheard of low price.

WENDELIN & CROOM BROKERAGE

200 Highway 79 North • Henderson, Tx 75652 • 214/657-3413

A. J. Croom, 214/657-5125 Bill Wendelin, 214/657-2246

• FARM-RANCH

CELINA AREA

COLIN COUNTY, TEXAS
Celina is located approx. 30 miles N. of LBJ Freeway on Preston Rd. and directly in the path of N. Dallas growth. We have lots of land to show you - all sizes and types. Most offer owner financing. Lifetime selling land & cattle in the Celina area - If it is for sale - We believe we know it.

Call us day or night -

BEN O. & CHARLENE

CHOTE

Realtors, Land & Cattle

214/32546 Celina, Tx 75009

SHOW PLACES & GROW PLACES

Whether you want the "showcase" in the Metroplex, to sell your livestock from, or the bargain "grow place" to raise 'em on

THAT'S OUR LINE!!!

MAX SCHEID

Box 2347, Garland, TX 75041

Phone 214/270-4481

208 ACRES, good fertile land, timber, rd. frontage, close in, \$350 p/c.

48 ACRES on Lake Tawakoni, good

investment property, \$1000 p/ac.

3000 ACRES close in, rd. frontage

Hwy. 69, \$375 p/ac.

PARKER REAL ESTATE

120 N. Main, Grand Saline, Tx 75140

214/962-3998

EVERYTHING HERE IN SOUTHERN COLORADO

Over 15,000 Acres, excellent Turf, #1 water rights irrigate Meadows. Nice improvements, 15 miles County Seat, excellent Hunting & Fishing, beautiful scenery, 4 small gas wells, plus 50% minerals. Owner will carry good terms. Weeksdays only, 512/454-0440, JACK.

NEAR WACO, TEXAS

734.25 Acres - Limestone County

20 Miles Northeast of Waco,

good combination place divided

into two tracts of 405 Ac. &

329.25 Ac. Good road frontage,

water in every pasture, excellent

grass and good crop history.

House and barns, \$350.00 per acre.

J. Nelson Roach, Broker

1301 W. 15th St.

Amarillo, Texas 79102

Phone: 806/372-2551

FOR SALE

250 ACRES GOOD PASTURE

214/363-5997 (Days)

214/231-9606 (Nights)

EASTERN OKLAHOMA

Land investments. Lake Eufaula

development tracts. Mountains

for recreation. Lake homes.

LAKE REALTY

Canadian, Oklahoma 74425

918/359-2537

FOR SALE: 531 ACRES - Northwest Runnels County - 1 1/4 mile creek frontage, 100 acres in cultivation along creek & 451 acres in native pasture. Deer, Turkey & Quail. All minerals & half royalties. Call 816/375-2533.

4000 ACRE HILL Country ranch with

Exotic game and game-proof

fence. 3-BR home, welded corrals,

metal barn, wells w/windmills.

Stocked with Axis deer, Fallow deer,

Sika deer, Mouflon sheep, elk,

native white tails and javelinas.

2,000 Ft. runway. Good grass

country. Not overhunted, many

truffles. \$275.00 per acre.

200 to 5,000 ACRE Irrigated, improved farms or ranches. \$400.00 acre up.

250 or 500 ACRE brush on Hwy. 80.

\$475.00 Good hunting.

2,000 ACRES brushland at 276 ac.

irrig. potential. Large white tails,

good hunting.

13,000 ACRE West Texas Ranch at

\$65.00 ac. Good Mule deer hunting.

10,000 ACRE ranch with lake frontage and highway frontage at \$2200 ac.

OWNER FINANCING for most of these.

R.A.W. Ranch Realty

205 Hwy. 90 West

Castroville, Texas 78008

512/538-3034 or 663-2478

817/635-2344, Days

817/635-4222, Nights

FOR SALE AT GROVETON, TEXAS

AUCTION BARN

Includes approx. 16 acres close in on highway.

24,000 feet of pens under roof and outside pens. 67x66' Metal sales area, one

1800 head of cattle built for gathering pens and to pre-condition calves. Blanket

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